

# **HERITAGE OF THE EVERYDAY: OVERLOOKED AND UNDERVALUED?**

**A Convivium of the ARC Linkage Project**

**PRESENTERS – BIOS – ABSTRACTS**

**Tracy Ireland, Associate Dean Research and Professor of Cultural Heritage, Faculty of Arts and Design, University of Canberra; President of Australia ICOMOS; Lead Chief Investigator – Everyday Heritage Project**

**Tracy Ireland** has led research and teaching across UC's GLAM (galleries, libraries, archives and museums), heritage, conservation and cultural leadership related courses, including the development on the Master of Arts in Creative and Cultural Futures. Tracy's career has also included working for the New South Wales Department of Planning and Heritage Council as the State Archaeologist and heading up the Canberra Office of GML Heritage. She undertook a PhD at the University of Sydney, awarded in 2002, and has published extensively on historical archaeology, digital heritage, heritage management and conservation and their entanglement with nationalism and colonialism. Tracy has prepared heritage assessments and management plans for some of Australia's most significant places, including the Old Great North Road World Heritage site, the Australian War Memorial, Old Parliament House and the Blacktown Native Institution. Tracy is known internationally for her research on heritage practice, ethics, and the social values of heritage and she has published on the archaeology and heritage of colonialism in Australia, New Zealand, Quebec, North Eastern USA, and in Cyprus, as a member of the Troodos Archaeological and Environmental Survey Project.

## **Session 1: Social Value and Everyday Heritage Methods**

The everyday heritage of the 'deep city': a mixed methods assemblage for exploring social values across online and offline contexts

**Siân Jones, Professor of Heritage, University of Stirling, UK (Keynote Speaker)**

### **Abstract**

Heritage has all too often been seen as either the victim of, or barrier to, urban development, and yet cities are multi-layered deposits of tangible historic features and intangible performances, meanings and values in constant flux. The idea of the 'deep city' offers a way to theorise the dynamic socio-material relationships of the city, whilst simultaneously situating heritage at the heart of sustainable urban transformation. However, methods for capturing people's everyday relationships with the 'deep city', and the social values arising from these, are still applied in piecemeal ways in urban planning and heritage management.

In this keynote lecture, Siân Jones will present original research from the Deep Cities (CURBATHERI) project. First, she will introduce a suite of social and digital research methods developed by researchers at the Universities of Stirling and Edinburgh, which can be

deployed rapidly in online and offline spaces to examine the meanings, identities, memories and attachments to place produced through everyday urban heritage. She will then discuss examples from case studies applying these methods in Edinburgh, Woolwich and San Donato that illustrate how different kinds of values are being produced in different online and offline environments. She will conclude by arguing that failure to take these complex value assemblages into account leads to fragmentation and marginalisation of people's meaningful relationships with 'deep cities'. The research offers important insights, methods and tools supporting urban planners and heritage managers to work with communities to create more socially sustainable urban futures.

**Siân Jones** is Professor of Heritage and Director of the Centre for Environment, Heritage and Policy at the University of Stirling. She is an interdisciplinary scholar with expertise in archaeology, history and social anthropology, with a particular emphasis on the field of heritage studies. She draws on theoretical and methodological approaches from across these disciplines, and work with a range of sources: material, textual, visual and ethnographic. Siân's research interests include: heritage, identity and the modern nation-state; monuments, memory and place; the cultural biography of objects, monuments and landscapes; heritage management and conservation, authenticity and social value; community archaeology/heritage. Recent/current research projects focus on heritage values in urban transformation and care for cultural heritage in the context of the war in Ukraine. Siân has published extensively on the social values of heritage over the last two decades, amongst other things. Her latest book, co-authored with T. Yarrow, is *The Object of Conservation: An Ethnography of Heritage Practice*.

### Belonging: body, writing and the everyday place

**Chris Johnston, Heritage Specialist: Calendia Pty Ltd, Honorary Research Associate La Trobe University**

#### **Abstract**

Everyday places are characterised by their familiarity, their ordinariness, reflecting the nature of our everyday lives. Can an everyday place be sufficiently 'special' to be counted as heritage? In this short presentation, I consider what it means to feel a sense of belonging to place – to feel place as embodied, inside one's skin – and the ways in which shared everyday places are part of the warp and weft of community.

**Chris Johnston** is a strategic planner, facilitator and researcher on cultural heritage. She has skills in strategic thinking, policy analysis and development, and is solutions oriented in her approach. She has more than 35 years' experience in heritage consulting. Chris has expertise in social and aesthetic values assessment, in working with communities and documenting their values, and in interpreting people's relationship to place. She brings her facilitation skills to all her work, seeking to engage people effectively. She often works with Aboriginal communities and organisations.

## The everyday heritage of recent migrants in the Parramatta LGA

**Denis Byrne, Professor of Archaeology and Heritage Studies, Institute of Culture and Society, Western Sydney University**

### **Abstract**

As they go about their everyday lives in Parramatta, walking the suburban streets and sitting in the town square, first generation Chinese and Indian migrants are resignifying the white settler heritage of colonial and more recent times. Old churches become exotica that signify the foreign in the background of self-portraits by Chinese migrants while people from India are inclined to identify the colonial bungalows and 19<sup>th</sup> century institutional buildings around them not as 'Australian' heritage but as the familiar generic architecture of the British colonial sphere of which India and Australia were part. In this paper I will briefly review the findings of current research on migrant heritage-making in an urban area where the official heritage assemblage has lost most of its traditional white Australian constituency, posing the question of who, precisely, this heritage is being managed for.

**Denis Byrne** is a Professor of archaeology and heritage studies at the Institute for Culture and Society, Western Sydney University. With a focus on Asia and Australia, he works across the fields of the archaeology of the contemporary past, critical heritage studies, and the environmental humanities. His research on the transnationally distributed heritage of Chinese migration to Australia is published in *The Heritage Corridor: A Transnational Approach to the Heritage of Chinese Migration* (Routledge 2022). His books *Surface Collection* (Rowman & Littlefield 2007) and *Counterheritage: Critical Approaches on Heritage Conservation in Asia* (Routledge 2014) explore new approaches to the writing of archaeology and heritage and challenge heritage practices in Asia that seek to secularize sites of popular religion.

### **Sharon Veale, CEO, GML Heritage**

**Sharon Veale** is a public historian and urban planner with over 20 years' experience in Aboriginal and historic cultural heritage planning, assessment, management and conservation for public and private sector clients. She is known for her creative thinking and the delivery of positive outcomes across a diverse range of prominent heritage places nationally and internationally. As a GML Partner, she has led the preparation of integrated heritage services for planning and development projects of significant scale and complexity. Sharon has a strong track record in strategic advice to masterplanning and urban renewal projects. She also has extensive experience in the delivery of award-winning place-based interpretation planning from concept to implementation, led by design thinking, public history, and people's stories and memories. Sharon is a sessional lecturer for Heritage Planning at the University of NSW, has published three books, is a regular conference presenter and contributor to peer-reviewed journals. In May 2023, Sharon was the recipient of the Cathy Donnelly Memorial Prize at the National Trust (NSW) Heritage Awards, acknowledging her outstanding contribution to, and achievements across, the heritage industry.

## ICOMOS 21st General Assembly and Scientific Symposium (GA2023)

### Richard Mackay AM, GA2023 Convenor

Richard Mackay is the founder and ‘Director of Possibilities’ at Mackay Strategic, a Member of the NSW Independent Planning Commission and Adjunct Professor at Deakin University. Richard has worked in heritage management for more than 30 years. He was a founding Partner of GML Heritage Pty Ltd, a leading Australian heritage consulting practice. Richard has been an ICOMOS cultural advisor at recent Sessions of the UNESCO World Heritage Committee and is a member of the National Executive Committee of Australia ICOMOS and Convenor of the ICOMOS global General Assembly to be hosted in Sydney in 2023. He is a former Chair of the Australian World Heritage Advisory Committee and the Greater Blue Mountains World Heritage Area Advisory Committee. He was responsible for the ‘Heritage’ theme of the 2016 and 2011 Commonwealth State of the Environment reports. Richard has served as a member of Australia ICOMOS Burra Charter Working Party, a Non-executive Director of the NSW National Trust, a Member of the Heritage Council of NSW and as the inaugural Chair of the NSW State Heritage Register Committee. Richard was the inaugural winner of the Australian Heritage Council ‘Sharon Sullivan Award’ for his contribution to Australia’s national heritage. In 2003 he was made a Member in the General Division of the Order of Australia for services to archaeology and cultural heritage.

## Session 2: Digital Methods and Everyday Heritage

### Digital methods, creative response and curated pathways

**Stuart Jeffrey, Professor of Digital Heritage, School of Simulation and Visualisation, The Glasgow School of Art, UK**

#### Abstract

This presentation will look at approaches to digital methods that seek to blur the lines between recording and representing heritage sites, monuments and practices and creating unique responses to these that have value and significance in its own right. In this exploration I will touch on co-design and collaborative creative approaches with communities in the UK (and internationally). Projects such as the *Digital Laocoön*, *HARPS* offer examples where the specific affordances of digital representation methods are being mobilised in new ways. Similarly, the UKRI funded ‘*Unpath’d Waters*’ maritime heritage project which is exploring, not only co-design of a full scale immersive system (VR) with three underserved audience groups, but also new means by which, large scale heterogeneous datasets can navigated through pathways collaboratively curated by the data-holders and their audiences. This project in particular, with a focus not only on representation and access, but data integration and enhancement through AI offers a clear opportunity to challenge some of the underlying constructs and assumptions that have shaped data collection priorities since the inception of historic environment records in the early 20<sup>th</sup> century.

**Stuart Jeffrey** is Professor of Digital Heritage at the School of Simulation and Visualisation, The Glasgow School of Art. Stuart studied a combined honours degree in Computer Science and Archaeology and completed his PhD in three dimensional modelling of early medieval sculpted stones in 2003. His work at the School of Simulation and Visualisation covers all

aspects of heritage visualisation and the use of new technologies to create records, analyse, interpret, and present every form of heritage from built to intangible. Stuart's research interests focus on how these technologies transform the relationships between individuals, academia and broader contemporary communities of interest and the heritage in question, and how they can be deployed for the benefit of communities and the places in which they live.

### Everyday heritage and artificial intelligence: automated categorisation of heritage values for planning and decision-making

**Martina Tenzer, PhD researcher, Department of Archaeology, University of York, UK**

#### **Abstract**

Everyday Heritage goes beyond the officially recognised heritage. Tangible and intangible heritage – buildings, landscapes, objects, traditions, favourite places, memories, legends, beliefs and local history – create a personal connection between people and places and contribute to a sense of place, belonging, and identity. Individually held or private values are mostly ascribed by people to familiar places in their daily life based on the ontological security provided by Everyday Heritage. However, such subjective and emotional connections are often difficult to describe by people themselves and to capture and categorise, making it challenging to incorporate them meaningfully into heritage management strategies, which are typically based on expert assessment or negotiated, shared social values of pre-defined communities. This paper presents an Artificial Intelligence (AI) approach combined with principles of Grounded Theory to analyse people's connections based on their personal stories. AI technologies, such as Topic Modelling, allow an assumption-free first insight into the stories to identify themes latent in or emerging from this data. However, using people's data in AI models to shape policies and decision-making has wide-reaching ethical implications. Nevertheless, using AI and digital technologies to facilitate change and development of neighbourhoods, regions, or whole landscapes offers an innovative approach to qualitative data analysis, providing local authorities with an essential background of individually held values to enable inclusive, transparent and sustainable heritage management.

**Martina Tenzer** is a PhD Researcher in Archaeology/Cultural Heritage Management at the University of York (UK), exploring how individually held values can form shared social values with a focus on developing methods and tools for capturing these personal connections between people and places in everyday landscapes. Her research aims to meaningfully visualise and integrate social values in planning and decision-making frameworks for a more sustainable, inclusive and transparent heritage management. Prior to this, she gained degrees in Applied Landscape Archaeology at the University of Oxford (UK) and in Archaeology and Ancient History at the University of Heidelberg (Germany). She worked in commercial archaeology, excavating various sites and periods across Britain. Her research interests include landscapes, Contemporary Archaeology, Historic Landscape Characterisation, climate change and global challenges, Artificial Intelligence in heritage management, mapping and visualisation, and GIS.

## Digital sources and everyday experience

**Tim Sherratt, Associate Professor, Centre for Creative and Cultural Research,  
University of Canberra**

### **Abstract**

More and more GLAM collections are being made available in digital form. This creates opportunities for the public to explore, and to share – to mobilise cultural heritage objects within their daily lives. But digital sources are not just consumed by the public, they are embedded within new networks of meaning and engagement. As the public's role shifts from audience to participant, creator, and critic, tensions are exposed in the meaning of 'access'. What do we need to do to keep GLAM collections open to the generative possibilities of everyday experience?

**Tim Sherratt** is a historian and hacker who researches the possibilities and politics of digital cultural collections. One day a week Tim is Associate Professor of Digital Heritage in the Centre for Creative and Cultural Research at the University of Canberra. The rest of the time Tim is available to work on your projects – so feel free to get in touch! Tim's main project at the moment is the GLAM Workbench, which brings together many examples, tools, code and tutorials to help people explore the digital collections of galleries, libraries, archives, and museums.

**Cristina Garduño Freeman, PhD, Senior Lecturer – Arts, Design and Architecture,  
University of New South Wales, Sydney**

**Cristina Garduño Freeman** is a Senior Lecturer in Architectural History and Theory at UNSW. Her research focuses on understanding, evaluating, and designing for, people's connection with places contributing to the fields of architectural history, critical heritage and digital humanities in relation to contemporary cities, and Modern and Industrial Architecture. In 2018 she published her monograph *Participatory Culture and the Social Value of an Architectural Icon: Sydney Opera House* (Routledge). Cristina is the Australian Co-Chair for the upcoming Rights Theme at the ICOMOS GA2023 Scientific Symposium (1-8 September 2023; Sydney) and is currently the Secretary of the Society of Architectural Historians Australia and New Zealand (SAHANZ). She also holds an Honorary Research Fellowship in ACAHUCH at The University of Melbourne. She has worked in State Government in Heritage NSW and collaborated with Heritage Victoria and Lovell Chen. Prior to entering academia worked professionally in Architecture, Landscape Architecture and Visual Communication Design.

## Session 3: Industry Practice and Everyday Heritage Methods

Family history: community, industry and the everyday

**Kate Bagnall, PhD, Senior Lecturer in Humanities and Coordinator of the Family History Program, University of Tasmania**

### Abstract

Family history in the twenty-first century is big business, with a voracious online industry, ever-larger private genetic data banks, and long-running and popular reality TV shows. This for-profit genealogy industry draws on the interest a growing number of people have in ‘tracing their roots’, particularly in migrant nations like Australia, the United States and Canada. For decades, however, family historians have been building their own grass-roots networks and connections. This talk will consider how community continues to be central to the everyday practice of family history, despite the growing dominance of what scholar Julia Creet has dubbed ‘Ancestry.Inc’.

**Kate Bagnall** is a social historian whose research focuses on the intersections of migration, family and the law in the British settler colonial world. She is best known as a scholar of Chinese Australasian history, specialising in histories of women, children and families, and the history of the White Australia Policy. She has a background in public history and archives, completing her PhD in History at the University of Sydney while working at the National Archives of Australia in Canberra. Kate has published widely in her field, including her ground-breaking edited collection, *Locating Chinese Women: Historical Mobility between China and Australia* (HKU Press, 2021), co-edited with Julia Martínez. Before joining the University of Tasmania (UTAS) in 2019, Kate was an ARC DECRA Research Fellow at the University of Wollongong. She is currently Senior Lecturer in Humanities at UTAS and coordinator of the UTAS Family History program.

## Industry Practice and Everyday Heritage Methods

**Damian Lucas, PhD, Senior Policy Officer, Heritage NSW**

### Abstract

Government heritage agencies are increasingly interested in understanding and documenting the social impact of heritage. This is part of a trend towards understanding the wellbeing outcomes of government programs, and part of growing interest in the social value of heritage. The United Kingdom and New Zealand governments are leaders in this field. Heritage NSW is interested in better understanding the social impacts of heritage, and has developed a draft framework that identifies domains of social impact and indicators for these domains. There is potential to build on this work over time, to develop a strong understanding of social impacts of heritage in the NSW context. This work has the potential to generate insights about the social impact of heritage for different communities, and to inform government policies and programs. The work raises questions of how heritage is defined, and methods and measures that recognise community diversity.

**Damian Lucas** is experienced in undertaking innovative research to inform heritage practice. He has a background in policy development, heritage and history. Damian currently works in policy and strategy at Heritage NSW.

## Everyday industry practice, some methods and challenges

**Nadia Iacono, PhD, Senior Associate/Manager Archaeology (Sydney), GML Heritage**

### **Abstract**

Heritage industry practice across Australia and its states and territories is diverse. The range of communities, clients, stakeholders, and places are multivarious as are the values, meanings, methodologies, and motivations in the context of heritage planning, management, and conservation. Heritage practice has not kept pace with the forces and dynamics of political, environmental, economic, and social change. Everyday practice is challenged by a troubling legislative lag. Formally defining and determining via listings and regulation of development activities does not reflect or protect the cultural span of everyday heritage, material or otherwise. Urban built forms of heritage are commodified as assets in the development arena, while other forms of heritage can languish. Heritage meanings are routinely adapted, challenged, and contested. Methodologies, including the accepted professional practices of identification and values assessment are considered subjective and are persistently debated. Through the lens of professional practice, this presentation will explore aspects of the contested terrain that characterises and challenges applied in heritage practice everyday.

**Nadia Iacono** holds a PhD in Archaeology from La Trobe University, Victoria. Her key areas of expertise include broad scale to site-specific historical archaeological heritage management and strategic advice, project and excavation direction, client liaison, assessment, statutory advice and report preparation. Nadia is an experienced excavation director with extensive practice on a broad range of local and state significant sites in NSW, as well as national and World Heritage listed places. She has directed, co-directed and excavated on a range of Australian industrial, domestic and urban sites and overseas archaeological projects including pre-Islamic sites in the United Arab Emirates and the Neolithic Boncuklu site in Central Turkey. Her fieldwork and project management experience includes significant World Heritage, state and locally listed sites including the Sydney Opera House, Hyde Park Barracks, Parramatta Square, 'The Big Dig', Cumberland/Gloucester Street and the Randwick Destitute Children's Asylum Cemetery.

## The trouble with trauma: trauma-heritage and trauma-informed practice

**Charlotte Feakins, PhD, Lecturer, Museum and Heritage Studies, The University of Sydney**

### **Abstract**

Trauma has become a modern-day zeitgeist in developed countries and as a term, has proliferated in everyday discourse. Global epidemiological studies estimate that over 70% of people will be exposed to extremely traumatic or life-threatening events. However, trauma begets trauma and individuals previously affected by trauma are more susceptible to its impacts. In this paper, I introduce the concept of *trauma-heritage*, a frame that shines a light on heritage connected to trauma. I provide an understanding of how traumatic events can affect individuals and collectively, potentially causing psychological trauma; and in turn, how to engage with people who have experienced trauma to avoid risking re-traumatisation.

Broadly, this paper speaks to ethical responsibilities connected to human rights, social justice, and future-focused heritage.

**Charlotte Feakins** teaches heritage studies and historical archaeology at the University of Sydney. Charlotte is a heritage practitioner, researcher, and lecturer with a background in historical archaeology. Since 2011, she has worked in a wide range of roles across research and industry including recently leading Community Heritage services at GML Heritage and conducting research to support the nationally significant Growing Tourism in Kakadu Australian Government initiative. Charlotte's research is located in the fields of critical heritage studies and historical archaeology. She is particularly interested in topics of trauma-informed heritage; emotion and affect; narrative and identity; community heritage; social values; social and climate justice; anti-colonialism; heritage interpretation; heritage tourism; and methodological innovation. Charlotte is also the Australian Co-Chair of the Relationships Theme for the upcoming ICOMOS GA2023 Scientific Symposium (1-9 September 2023; Sydney).

**Steve Brown, PhD, Senior Research Fellow, Centre for Creative and Cultural Research, University of Canberra; Special Adviser, GML Heritage**

**Steve Brown** was born in the British colony of Kenya and grew up in Australia, a lived experience and journey from colonial to settler colonial societies. He has qualifications in heritage studies and archaeology and works in the fields of cultural landscapes, World Heritage, nature-culture integration, Indigenous heritage, place-attachment, and Australian heritage management. His most recent publication is *The Routledge Handbook of Cultural Landscape Practice* (2023). Steve is an Honorary Member and past-President of the *ICOMOS-IFLA ISC on Cultural Landscapes* and a member of the *IUCN World Commission on Protected Areas*. He is the Australian Co-chair of the ICOMOS 2023 Scientific Symposium (1-8 September, Sydney). Steve lives on a 60-hectare rural property that's managed for conservation and love.

**Jane Lydon, Professor, Wesfarmers Chair in Australian History, University of Western Australia**

**Jane Lydon's** research centres upon Australia's colonial past and its legacies in the present. She is interested in the ways that popular and especially visual culture has shaped ideas and debates about race, identity and culture that persist today. In particular, she is concerned with the history of Australia's engagement with anti-slavery, humanitarianism, and ultimately human rights. Her work has contributed to decolonizing heritage and academic practice, with a strong impact on debates regarding colonialism and Australian legacies of imperialism and slavery. Her analysis of issues such as Australian citizenship through visual culture has enabled communication with a very wide audience.