EVERYDAY HERITAGE

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Story mapping for planning - understanding the factors for rootedness and place-attachment for an inclusive and sustainable heritage management of cultural landscapes

PRESENTER: **Martina Tenzer**, University of York
WHEN: Tuesday, 25 July 2023
TIME: 5:30 — 7:00pm
WHERE: GML Heritage and Australian Institute of Architects, 2A Mugga Way, Red Hill ACT

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People form attachment to places, buildings, objects and landscapes in their everyday environment based on perceptions, life histories, beliefs, traditions and experiences. However, individually held values are not currently captured as part of official heritage assessment strategies. Such 'private' values create invisible communities based on places that afford qualities to derive meaning from them. Current practice misses the opportunity to identify individually held social values contributing to a sense of belonging and identity.

This talk presents the results of a study that reveals the patterns of such hidden values in cultural landscapes and offers an innovative method for the collection, analysis and visualisation of these individual "stories", using remote survey methods combined with Artificial Intelligence to create deep maps of attachment. This dataset, integrated into the traditional heritage datasets and assessment framework, can provide the people–centred background or insider knowledge necessary to facilitate sustainable, inclusive and transparent heritage management practice.

Bio

Martina Tenzer is a PhD researcher at the University of York (UK), Department of Archaeology, focusing on methods for analysis and visualisation of public perception in cultural landscapes. Martina holds degrees in Landscape Archaeology (University of Oxford) and Prehistory and Classical Archaeology (University of Heidelberg, Germany). Martina's research interests include Contemporary Archaeology; Historic Landscape Characterisation; landscapes of biodiversity and climate change impact; Artificial Intelligence in heritage management; and mapping and visualization of complex, abstract concepts.

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